

2012 Summer Reading Program

Children from 0 to 18 years had been invited to participate in the 2012 Summer Reading Program at Bibliothèque Saint-Joachim Library. One hundred and twenty-two children registered for the program which included weekly crafts, and French and English story times and games every Wednesday morning. Children were encouraged to fill out tickets for every book read. The totals were tallied and by the end of the summer, 74 of the participants had read the minimum required to be eligible for prizes and 2796 reading tickets had been returned. This total of books tickets submitted is 190 % compared to 2011.

The wind up celebrations for the 2012 program took place on August 23. The eligible participants and their families had been invited to a noontime BBQ and around 100 people attended. Following this, the participants were invited into the library and were able to choose a prize according to the number of books each had read. Everyone received a prize, and most seemed quite pleased to be able to walk away with a token for the effort they had made to read as many books as possible over the summer. A goody bag was also distributed to all the participants.

The prizes were made available by sponsors from our community and surrounding ones. We wish to thank the following businesses which provided either prizes, coupons or gifts for the goody bags, or money permitting us to purchase prizes :

Hylife
La Broquerie Co-op
Caisse Groupe Financier
Hotel La Broquerie
Le bon ami
Rocco's
La Vérendrye Golf
Domino's Pizza
Shopper's Drug Mart
Canadian Tire
Creative Printall
A&W
Derksen Printers
Superstore
Safeway Steinbach
Sobeys
Raevins Diner
Subway
Frantz Motor Inn
Dairy Queen
Manitoba Public Insurance
Goldeyes

We thank these businesses for investing in our youth by encouraging them to read over the summer. Research indicates that when children read over the summer they are able to maintain or improve their level of reading. This is the aim of this Summer Reading Program which is sponsored yearly by TD Bank and Library and Archives Canada. We hope to have been able to make reading a fun time for children.